



OOBAXS.COM

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OOBAXS Brings Switches Capable of Mixing CATx & Fiber to US Market

Hollywood Studios Jump on New Technology

LAS VEGAS, NV– December 13, 2011 – [OOBAXS](#) (pronounced Out of Band Access), the console access authority for data centers and broadcasting today announced that it is bringing [High Definition \(HD\) KVM DVI Draco matrix switches](#) capable of mixing both CATx and fiber optic connections between source and target to the US market. The switches are manufactured by IHSE Germany, a leading developer and innovator in high speed, high definition DVI and KVM/Video extension and switching solutions.

OOBAXS, one of Hollywood’s leading technology integrators will provide installations, support and guidance on deployments at numerous post-production facilities. “The Draco series is the fastest core switching product on the market,” said Alan Frank, technology strategist and founder of OOBAXS. “IHSE’s willingness to be a responsive partner with their end-users has led to the evolution of a product that is changing the way movies are made.”

The Draco offers DVI video extenders over CATx or Fiber for “mission critical” server and computer access, as well as, fiber optic HD-KVM matrix switches. The Draco, featuring ZERO blocking, high speed switching, HD DVI to 1920x1200, and four HID, has already made its impact on Hollywood studios.

Working with OOBAXS to design and deploy a solution using Draco, [Shapeshifter Post](#) was the first post-production facility in Hollywood to embrace the high speed technology. “We had been researching KVM Matrix switching/extension options for many months, and needed a robust solution that could support all our input devices without issue, including our Avid Symphony, DS, and Media Composer, as well as De Vinci Resolve, and Final Cut Pro workstations,” said Russo Anastasio, president of Shapeshifter Post. “We knew that by installing the IHSE Draco, we would increase our productivity, but didn’t realize the extent of that increase would be such a game changer!”

“Post-production tasks can be time consuming and draining on resources and typically depend on individual hardware and locations,” added Alan Frank. “An editor may have traditionally worked in one bay for picture editing, but then would need to move to a new location to add in special

effects or color-time. With the Draco, an entire production house worth of resources becomes accessible at any single end-point.”

About OOBAXS (Out of Band Access)

OOBAXS.COM ([pronounced Out of Band Access](http://OOBAXS.COM)) provides anywhere, anytime console access to broadcast facilities and data centers. The company has a long track record integrating access solutions to help data center managers gain access to any appliance or piece of equipment in their network. OOBAXS.COM has been instrumental in bringing the latest technologies to data centers helping them improve anytime access, image/video quality, productivity, access speed, and a more flexible infrastructure. OOBAXS has brought modern data center tools and techniques into the broadcast world. The result is a client list that includes the world largest movie, recording, radio and television studios as well as Fortune 100 company data-centers. As video, speed and visual interface continue to improve, OOBAXS will remain a leading resource for CIOs, CTOs, and broadcast engineers.

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